

## **Sally L Archambault**

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### **SUMMARY**

Self-motivated systems professional with over twenty-five years experience in development of business and web applications. Extremely effective in problem solving and strong analytic, verbal, and written communication skills. Adapts easily to changing priorities and parallel tasks. A competent, persistent, passionate and personable individual who enjoys handling diverse job responsibilities, has a strong work ethic, and works well under pressure.

- Web Design and Development
- Database Design, Performance Analysis and Tuning
- Management of Internal/External Vendors
- HTML5, CSS3, Javascript, JQuery, php, MySQL, Photoshop
- Business/Systems Analysis
- Design and Manage Software Integration
- System, Application Recovery, and Network Testing
- System Performance Analysis

### **SOFTWARE**

CSS3, HTML5, XHTML, DHTML, JavaScript, JQuery, ASP, VBScript, php, MySQL, Dreamweaver, Adobe Photoshop, Adobe Illustrator, Adobe ImageReady, Adobe PageMaker and InDesign, Passageways Portal software, Affiniscape CMS, MS Office Suite, Flash, Java, SQL Server, Tandem COBOL, TAL, SQL, COBOL, PASCAL, C, PL/1, PATHWAY, JCL, TSO, BiSync, Async, Windows, Macintosh OS X

### **PROFESSIONAL EXPERIENCE**

**EUREKA ENTERPRISES, Napa, CA**

**1990-Current**

#### **Consultant**

Designed, developed and maintained simple to very complex websites and worked with clients to develop web presence and system solutions at a reasonable price (2000-2011). Consulted with large firms (e.g., Wells Fargo, Pacific Bell, Ross Stores) in the San Francisco Bay Area using Tandem fault-tolerant mini-computers (1990-1999).

- Successfully worked with multiple, cross-organizational personnel and businesses, developing user and system specific requirements, computer and operational systems, and documentation in a timely manner.
- Implemented current Search Engine Optimization for clients resulting in higher visibility in search engine results, increased site traffic and increased sales.
- Designed, developed and maintained simple to very complex websites including use of php, Javascript, vbscript, asp, OSCommerce, and MySQL. (Portfolio: <http://www.slasystems.com>)
- Conducted SQL database performance reviews and modified query and table design to improve performance, resulting in significant decrease in processing time.

**AMERICAN SOCIETY OF BAKING, Petaluma, CA**

**2009-2010**

**WebMaster and Support Analyst**

Managed websites, technical vendor relationships and database design/maintenance, and supported business and marketing functions for a non-profit association.

- Developed queries and operational procedures to maximize effectiveness, ensure accuracy, and reduce manual processing of business transactions.
- Converted complex non-compliant, Microsoft Access-based Web site to database-driven CMS system (Affiniscape) resulting in reduced expenditures for website development, maintenance and staff time.
- Supported Marketing and Customer Service efforts for developing and producing monthly electronic newsletters, and time-sensitive news releases resulting in a big leap forward in communication with members.
- Managed three websites' pages, contents, and databases, PCI security requirements, and vendor relationships providing a singular point of contact and on-call ability to resolve technical issues.

**REDWOOD CREDIT UNION, Santa Rosa, CA**

**2008**

**WebMaster**

Supported all web services, Home Banking, and Intranet-based applications. Collaborated with Marketing, IT, operational business leaders, vendors and others to help ensure the maximum effectiveness, impact and results from the web delivery channels.

- Developed and published curriculum for intranet Portal Software (Passageways) as reference for Human Resources training and internal use resulting in improved organizational training, common vocabulary, and higher usage of intranet for internal communication.
- Taught all employees, from branch level to senior management, to manage their departments' websites resulting in more accurate internal website information, reduction of IT staff time, and self-empowered employees.
- Maintained external websites and managed technical relationships with a variety of software vendors, introducing common 'look and feel' across applications and systems, which enhanced functionality and simplified website access. Included updates of logos, banners and branding.

**PHITECH INC, San Francisco, CA**

**1987-1989**

**Senior Systems Analyst**

Designed, developed and tested Tandem-based ACH automatic scheduling and bulk data transmission application. Supported marketing in product definition and provided technical sales support including product demonstration and application installation.

- Designed, tested and ran system and software certification and system performance/benchmarks, and provided onsite technical review/design/programming resulting in software branding by Tandem computers.
- Provided technical and customer support to major banks across the country during pre-sales through on-site product implementation contributing to product sales and positive customer references.
- Developed computer and operational systems documentation supporting ease of system application installation and operation and minimizing need for technical support.

**BANKPRO SYSTEMS, San Francisco, CA**

**1985-1987**

**Senior Systems Analyst/Programmer**

As Project Lead for a start-up company, designed, programmed and tested the first IBM PC-based money transfer system for small banks. Conducted on-site product demonstrations and technical sales support.

- Designed, tested and ran system and software certification tests with the Federal Reserve banks' Fedwire protocols allowing product sales and installation across the US.
- Simulated network testing through programming/analyzing a Datascope allowing cost-effective and standardized testing and producing consistent software releases.
- Designed, documented and implemented network/system wide backup and recovery procedures providing standard software security and protection of assets.

**BANK OF AMERICA, San Francisco, CA**

**1977 - 1984**

**Senior Systems Analyst/Programmer**

Promoted from entry level programmer to Senior Systems analyst responsible for all aspects of system development and maintenance for the following banking applications: nationwide interbank ATM network, global banking applications, employee benefit trust, and money transfer systems.

- Designed, tested and ran system and software certification tests with the Plus Network and internal cross-application/system tests resulting in Bank of America's first, timely installation of interbank ATM network.
- Researched, tracked and developed ATM transaction cost reports for senior management supporting accurate internal and cross-bank transaction pricing.
- Trained and led user teams in use of Full System Development Life Cycle, structured design and programming techniques improving cross-departmental communication, supporting internal staff development and promotion, and more timely/accurate programming solutions.
- Key player of team to document and redesign diverse money transfer systems and operating procedures to cohesive, consistent procedures and fault tolerant systems resulting in reduction of financial loss due to missed processing windows.

**EDUCATION / TRAINING**

**Bachelor of Arts, Information Sciences**

U.C. Santa Cruz, Santa Cruz, CA

Graphic Web Design: Santa Rosa Junior College, 2007

HTML Certification: Santa Rosa Junior College, 2006

Ongoing programming, design, and management classes at Santa Rosa Junior College